



Llywodraeth Cynulliad Cymru  
Welsh Assembly Government



# Working Together to Reduce Harm

The Substance Misuse Strategy  
Three-year Implementation Plan 2008-11



## Three-year Implementation Plan 2008-11

### Key

 Drug & alcohol

 Alcohol

 Drugs

 Volatile substances



## Three-year Implementation Plan 2008-11

1. Preventing harm				
	Actions/Targets Outcomes	Target Date	Progress/Results	Lead
Children and Young People				
1.1	Continue roll out of All Wales School Liaison Core Programme (AWSLCP) to non mainstream education settings	2008 ongoing		Welsh Assembly Government
1.2	Establish a Substance Misuse Education Steering Group for Wales that will:			Welsh Assembly Government
	• Consider the findings of the England Drugs Education Pilot Programme (Blueprint)	2009		
	• Consider the recommendations of the Estyn report, including the need to update Circular 17/02 and the adequacy of teacher training on substance misuse issues	2009		
	• Consider the findings of the evaluation on the AWSLCP and advise on adjustments to the Programme if appropriate	2010		
	• Monitor the delivery of the AWSLCP to children not in mainstream education	ongoing		
	• Support the piloting in Gwent of an enhancement to the AWSLCP, engaging the parents of pupils of primary school age	2009		
	• Review the outcome of the pilot parenting initiative of the programme	2010		
	• Further enhance the alcohol content of the AWSLCP and build links between it and the Welsh Network of Healthy Schools Schemes	2009		
	• Review the role of the youth service in delivering the strategy and make recommendations for action	2010		
	• Consider how links between education providers and other agencies could be improved and make recommendations	2010		

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Actions/Targets Outcomes		Target Date	Progress/Results	Lead
Children and Young People				
1.3	Develop support within learning settings for those with substance misuse problems as part of the National Strategy for School-based Counselling Services and Learning Pathways 14-19 Personal Support element	2009		Welsh Assembly Government
1.4	Revise and re-issue the guidance 'Introducing Health to Youth Workers', which contains information on substance misuse	2008		Welsh Assembly Government
1.5	Scope the options for extending the 'Strengthening Families' Programme (10-14 years) available across Wales for referred families at high risk to improve access to parent and family skills training for preventing alcohol misuse. This will include the publication of the evaluation of a pilot in Cardiff	2009		Welsh Assembly Government
Older People				
1.6	Review progress of the National Service Framework (NSF) for older people and ensure that Community Safety Partnerships (CSPs) and their partners are able to participate in the review	2009		Welsh Assembly Government
Information Related and Media Action				
1.7	Work with UK Government on England and Wales key message campaigns	2008 ongoing		Welsh Assembly Government
1.8	Develop information initiatives to target communities with high drug and alcohol prevalence. This could focus on individual groups based on lifestyle with legal, prevention and harm reduction messages	2008		Welsh Assembly Government
1.9	Develop proposals to target prevention/harm reduction measures to colleges, universities and workplace settings to include:	2009		Welsh Assembly Government, Higher and Further Education Organisations
	<ul style="list-style-type: none"> <li>• A review of University outreach schemes to consider how they can support safer and healthier communities, for example through peer educator schemes</li> </ul>			
	<ul style="list-style-type: none"> <li>• Develop and issue a toolkit containing guidance and case study examples of best practice for alcohol action</li> </ul>			
1.10	Establish pilot alcohol policy and action committee in Further/Higher Education organisations in Wales with links to CSPs	2009		Welsh Assembly Government, Higher and Further Education Organisations

Actions/Targets Outcomes		Target Date	Progress/Results	Lead
1.11	Develop and implement social norms feedback interventions across tertiary education sector in Wales	2009		Welsh Assembly Government, Further/ Higher Education and National Union of Students
1.12	Establish Non-Governmental Organisation (NGO) that will raise awareness of alcohol misuse issues across Wales	2009		Welsh Assembly Government
1.13	Develop and issue guidance for CSPs to raise awareness and monitoring of alcohol promotions and labelling	2010-11		Welsh Assembly Government and NGO
1.14	Conduct feasibility studies on providing and promoting sensible drinking information to off-sale consumers at point of sale and to health service users at point of access	2009-11		Drinks Industry, Welsh Assembly Government and NHS
1.15	Raise awareness through national and local media of alcohol misuse amongst home drinkers	2009-10 ongoing		NGO, CSPs, Welsh Assembly Government
1.16	Develop a national social marketing campaign to raise awareness amongst parents about sensible age relevant access to alcohol for young people including advice from the UK Chief Medical Officers about sensible drinking levels for young people	2009		NGO, CSPs, Welsh Assembly Government
1.17	Establish a national network with a remit to disseminate and support good practice in community alcohol action	2010-11		NGO, CSPs, Welsh Assembly Government
1.18	Through Health Challenge Wales, link the prevention of alcohol misuse with other public health issues, such as diet, obesity, sexual health and mental health	2009		Welsh Assembly Government
Workplace				
1.19	Continue to encourage substance misuse policies in the workplace through the Corporate Health Standard and by launching Small Workplace Awards for Small and Medium Enterprises (SMEs), and promote links between CSPs and local SMEs	Dec 2008		Welsh Assembly Government

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<b>2. Support for substance misusers to improve their health and aid and maintain recovery</b>				
	<b>Actions/Targets Outcomes</b>	<b>Target Date</b>	<b>Progress/Results</b>	<b>Lead</b>
Encouraging and Maintaining Engagement with Services				
2.1	Hold a national Service User Conference	Spring 2009		Welsh Assembly Government and Wales Council for Voluntary Action
2.2	Establish regional service user groups	Dec 2008		CSPs and treatment providers
2.3	Scope the feasibility of establishing a national peer mentoring scheme	Jan 2009		Welsh Assembly Government
2.4	Establish service user representation on the new National Implementation Board	Jan 2009		Welsh Assembly Government
2.5	Disseminate the results of the three Community Engagement Action Research Reports and review current service provision against the recommendations	Autumn 2008		Welsh Assembly Government/service user groups/CSPs and treatment providers
2.6	Continue supporting the North Wales Community Engagement Team in the development of national good practice guidance for the development of effective service user engagement and family support services	2008-09		Welsh Assembly Government
Harm Reduction				
2.7	Develop a protocol and guidance to introduce the use of naloxone	2009-10		Welsh Assembly Government
2.8	Develop protocols within emergency care settings to develop, test and introduce interventions to reduce unnecessary deaths to those at most risk and encourage entry to services	2009-10		Welsh Assembly Government
2.9	Assess the scope and benefits to undertaking systematic reviews of deaths where the Coroner has judged alcohol to be the major contributing factor	2008-09		Welsh Assembly Government and North Wales CSPs
2.10	Assess the range of safe, effective and cost-effective services targeted at injecting drug users in Wales against international practice to inform the delivery of the NPHS blood-borne virus action plan for Wales and to work to reduce overdose and drug-related deaths in Wales	2009		Welsh Assembly Government and the Advisory Panel on Substance Misuse (APoSM)
2.11	Consider how harm reduction services can respond to the needs of stimulant users	2009		Welsh Assembly Government and APoSM
2.12	Assess the need for needle and syringe facilities and plan and deliver accessible services that meet need	2008		CSPs

Actions/Targets Outcomes		Target Date	Progress/Results	Lead
<b>Assessment and Care Planning</b>				
2.13	Roll out the specialised substance misuse assessment toolkit (Wales In-depth Integrated Substance Misuse Assessment Tool - WIISMAT)	2008		Welsh Assembly Government
2.14	Conduct a feasibility study into the introduction of a common client record in substance misuse treatment services to aid the provision of integrated services	2009-10		Welsh Assembly Government
<b>Prescription only and over the counter medicines (POM and OTC)</b>				
2.15	Consult with the relevant professional bodies to encourage responsible prescribing and dispensing of both POMs and OTC medicines	2009 ongoing		Welsh Assembly Government
2.16	Establish a central analytical resource to monitor and report on prescribing practice in Wales for benzodiazepines	2008-09		Welsh Assembly Government
2.17	Disseminate report on prescribing practice for benzodiazepines - GPs and CSPs via their Health partners to review current prescribing practice	2009		Welsh Assembly Government, GPs, CSPs
2.18	Consider the findings of the All Party Parliamentary Group on Drug Misuse inquiry into the scale and nature of the misuse of POM and OTC medicines and advise on its implications for the delivery of this strategy	2009		Welsh Assembly Government and APoSM
2.19	Review service provision to ensure that suitable services are available for those dependent on POMs and OTC medicines	2009		CSPs
<b>Services for Pregnant Women and Their Babies</b>				
2.20	Introduce an all Wales maternity record which will include questions to help identify expectant mothers with a substance misuse problem	2008		Welsh Assembly Government
<b>Co-occurring Substance Misuse and Mental Health Problems</b>				
2.21	Establish protocols between mental health and substance misuse services to ensure there are clear lines of accountability between services for the care of individuals with co-occurring substance misuse and mental health problems	2008		CSPs via their health partners
2.22	Monitor progress on delivering the protocols reporting through the Welsh Assembly Government's performance management framework for the NHS	2008		Welsh Assembly Government

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Specific Service Issues				
2.23	Promote Brief Interventions for alcohol misuse in both primary and secondary health care settings	2009-10		Welsh Assembly Government
2.24	Pilot a community based brief intervention and counselling service for those who drink alcohol at harmful levels but do not require specialist treatment for alcohol addiction	2009		Welsh Assembly Government
2.25	Develop and implement local action plans to deliver the Children and Younger People Who Use or Misuse Substances in Wales module of the Substance Misuse Treatment Framework for Wales (SMTF)	2008		CSPs and Children and Young People's Partnerships
2.26	Disseminate the findings of a study into the causes and patterns of drop out from services in order to inform service improvement and reduce national drop out rates	2008		Welsh Assembly Government
2.27	Pilot and evaluate the use of contingency management in treatment services	2009-10		Welsh Assembly Government
2.28	Ensure that appropriate clinical governance arrangements across all commissioned sectors are in place following the reconfiguration of the NHS	2009		CSPs
2.29	Undertake a regional needs assessment and review of Tier 4 provision against the national guidance	2008-09		CSPs
2.30	Develop and implement local action plans to improve the quality and capacity of Tier 4 provision	2008-09		CSPs
2.31	Request APoSM to consider the outcome of the England heroin prescribing treatment pilots and its implications for Wales	2009		Welsh Assembly Government and APoSM
Supporting Offenders				
2.32	Develop substance misuse guidance for Youth Offending Teams	2009		Welsh Assembly Government and the Youth Justice Board
2.33	Produce the Treatment of Offenders with Substance Misuse Problems module of the SMTF	2009		Welsh Assembly Government
2.34	Review the provision of treatment and support services within the Welsh prison estate against the treatment module for offenders. Develop plans to improve provision	2009		CSPs and Prison Service
Relapse Prevention and Wrap Around Services				
2.35	Review local provision of relapse prevention and wrap around services and develop plans to ensure that such services are delivered as a core element of an individual's treatment plan with ready access to skills programmes and learning opportunities	2009-10		CSPs
2.36	Publish Continual Personal Development Opportunities module of the SMTF	2009		Welsh Assembly Government

Actions/Targets Outcomes		Target Date	Progress/Results	Lead
2.37	Incorporate substance misuse data into the new protocol for Emergency Department data	2009-10		Welsh Assembly Government
2.38	Test collaborative approach in health and social care settings to share and develop good practice by piloting Quality Improvement Collaborative Methodology across A+E settings in Wales	2009		Welsh Assembly Government
2.39	Develop and produce the Alcohol Prevention and Education module and the Substance Misuse Education for Further Education and Higher Education and Workplace module of the SMTF	2009-10		Welsh Assembly Government and National Public Health Service (NPHS)
Housing				
2.40	Review the operation of the Social Housing Grant Programme and funding criteria	2009-10		Welsh Assembly Government
2.41	Incorporate actions to meet the needs of homeless substance misusers in the Welsh Assembly Government's new ten year plan to tackle homelessness	2008-09 ongoing		Welsh Assembly Government

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<b>3. Supporting and protecting families</b>				
	<b>Actions/Targets Outcomes</b>	<b>Target Date</b>	<b>Progress/Results</b>	<b>Lead</b>
Protecting Vulnerable Children, Supporting Parents, Relatives and Carers				
3.1	Consult on the establishment of an Integrated Family Support Service for families where substance misuse co-exists with concerns about the welfare of a child	2008		Welsh Assembly Government
3.2	Issue guidance to assist Local Safeguarding Children Boards to develop protocols for collaboration between adult and children's services	2009		Welsh Assembly Government
3.3	Develop and issue a practice tool to support the delivery of integrated family support	2009		Welsh Assembly Government
3.4	Pilot and evaluate an integrated family service	2009-12		Welsh Assembly Government
3.5	Publish and disseminate the findings of the Evaluated Early Parental Intervention Projects	2010		Welsh Assembly Government
3.6	Pilot and evaluate a therapy programme for the family members/carers of adult relatives with substance misuse problems. Disseminate findings and issue models of good practice for implementation	2008-09 and 2009-10		Welsh Assembly Government
3.7	Implement the Carers and Families module of the SMTF	2008-09		CSPs and service providers
Domestic Abuse				
3.8	Produce a module of the SMTF which sets out good practice in joint working between domestic abuse and substance misuse services to include agreed admission policies for women's refuges	2009		Welsh Assembly Government
3.9	Undertake an audit of screening procedures for domestic abuse, to ensure that appropriate service responses are made when domestic abuse co-exists with substance misuse	2009-10		CSPs and domestic abuse services
3.10	Undertake an audit of the availability of awareness training on domestic abuse for the substance misuse workforce and ensure that joint training is delivered to both workforces	2009-10		CSPs and domestic abuse services

4. Tackling availability and protecting individuals and communities via enforcement activity				
Actions/Targets Outcomes		Target Date	Progress/Results	Lead
Volatile Substance Abuse (VSA)				
4.1	Identify and disseminate good practice to reduce the inappropriate availability and accessibility of volatile substances through enforcement action against retailers linked to VSA incidents	2009-10		Welsh Assembly Government and CSPs
Availability of Alcohol				
4.2	Work with other devolved administrations to make representations to the UK Government to take measures on advertising (including sports' sponsorship), labelling, promotions, taxation, reduction of the drink drive limit, inclusion of safeguarding public health as a statutory objective of the Licensing Act and other issues intended to reduce the use of alcohol by young people and its harmful use by all ages	2008		Welsh Assembly Government
4.3	Produce summary of evidence on alcohol pricing as means of tackling alcohol misuse	2009-10		Welsh Assembly Government
4.4	Explore opportunities under the Government of Wales Act 2006 to strengthen the hand of licensing authorities in Wales	2008-09		Welsh Assembly Government
4.5	Undertake a feasibility study into a national Proof of Age Scheme	2009-10		Welsh Assembly Government and Wales Heads of Trading Standards (WHoTS)
Managing the Evening and Night time Economy				
4.6	Develop and disseminate guidance and best practice on managing the evening and night time economy	2008		Welsh Assembly Government
4.7	Establish four pilot projects for managing the evening and night time economy, and disseminate the results	2009		Welsh Assembly Government
4.8	Examine existing support for licensing authorities and consider the need for additional training and a resource toolkit	2009		Welsh Assembly Government
4.9	Develop a programme of test purchasing, and consider need for stronger penalties for under age sales	2009		CSPs, Police, WHoTS
4.10	Promote and expand alcohol arrest referral and pilot a self-funding alcohol arrest referral scheme for drinkers arrested for alcohol related crime	2008-10		Welsh Assembly Government

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Actions/Targets Outcomes		Target Date	Progress/Results	Lead
Availability of Drugs				
4.11	Support an initiative aimed at street level drug dealing and disseminate lessons learned across Wales	2008 ongoing		Welsh Assembly Government and Welsh Association of Chief Police Officers
Asset Recovery				
4.12	Develop local protocols to publicise how recovered assets have been utilised to benefit the local community	2008		CSPs

<b>5. Delivering the strategy and supporting partner agencies</b>				
Actions/Targets Outcomes		Target Date	Progress/Results	Lead
National Co-ordination				
5.1	Establish a National Substance Misuse Strategy Implementation Board to oversee delivery of the Strategy at a national level	Oct 2008		Welsh Assembly Government
Local Delivery				
5.2	Strengthen arrangements for delivering the strategy at a regional level taking into account the results of NHS restructuring	2008-09		Welsh Assembly Government
5.3	Undertake a specific review of the role and effectiveness of Substance Misuse Regional Advisory Teams	2009-10		Welsh Assembly Government
Local Planning				
5.4	Prepare local plans to implement the Strategy that link to local Health, Social Care and Well-Being Strategies, Children and Young People's Plans, Supporting People Operational Plans, Housing Strategies and Local Crime and Disorder Strategic Assessments	April 2009		CSPs
Workforce Planning				
5.5	Develop a national substance misuse workforce development action plan	2008-09		Welsh Assembly Government, All Wales Workforce Development Group
5.6	Issue guidance to CSPs to assist them with the preparation of the workforce development aspect of their local substance misuse plans	2008-09		Welsh Assembly Government, All Wales Workforce Development Group
5.7	Continue to implement National Occupational Standards including Drug and Alcohol National Occupational Standards. This will include: <ul style="list-style-type: none"> <li>• The development of a competence and qualifications framework; and</li> <li>• Putting in place an assessment infrastructure</li> </ul>	2008 ongoing		Welsh Assembly Government, All Wales Workforce Development Group
5.8	Develop an action plan to increase the capacity of the substance misuse counselling workforce	2008-09		Welsh Assembly Government
5.9	Support the development of substance misuse related knowledge and skills amongst the wider workforce, e.g. teaching and the general NHS workforce	2008 ongoing		Welsh Assembly Government
5.10	Invest in a research programme to investigate and increase the capacity issues of the substance misuse specialist field and the wider workforce	2010-11		Welsh Assembly Government

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Actions/Targets Outcomes		Target Date	Progress/Results	Lead
5.11	Support the development of interpersonal skills by piloting training in Motivational Interviewing for care managers and key workers	2010-11		Welsh Assembly Government
5.12	Consider the future role of the All-Wales Network and Collaborative Centre for the Promotion of Excellence, Training and Development for Substance Misuse and how it can support the workforce development agenda	2008-09		Welsh Assembly Government
Substance Misuse Treatment Framework				
5.13	Continue to rollout the programme of modules under the SMTF as published	2008 ongoing		Welsh Assembly Government
Performance Management				
5.14	Continue to publish an Annual Report of the Welsh National Database for Substance Misuse which will include annual prevalence estimates and an analysis of routinely collected data from a variety of sources	Annually - September		Welsh Assembly Government, NPHS, Health Solutions Wales (HSW), National Management Information Board (NMIB)
5.15	Introduce a web-based data collection and retrieval system	2008		Welsh Assembly Government, NPHS, HSW, NMIB
5.16	Develop the national research programme to include evaluation, annual prevalence estimates on alcohol misuse, problem drug misuse and injecting drug use	2008 ongoing		Welsh Assembly Government, NPHS, HSW, NMIB
5.17	Continue the programme of external thematic review	2008 ongoing		Welsh Assembly Government and Healthcare Inspectorate Wales (HIW) and other inspecting bodies in Wales.
5.18	Implement the Treatment Outcomes Profile (TOP) across Wales	2008-09		Welsh Assembly Government
5.19	Establish a benchmarking programme to ensure that strengths and identified best practice are shared and reflected in service delivery programmes	2010		Welsh Assembly Government
5.20	Develop a dissemination policy and supporting database of relevant research to ensure that emerging best practice is published and implemented	2009		Welsh Assembly Government
Service Planning				
5.21	Develop integrated care pathway models for Tier 3 and 4 services	2009		Welsh Assembly Government
5.22	Issue guidance on complex service planning issues including approaches to regional planning, pooled budgets and planning issues in relation to capital projects, and transitional arrangements arising out of awarding new contracts and/or dis-investment of existing services	2009		Welsh Assembly Government

Actions/Targets Outcomes		Target Date	Progress/Results	Lead
5.23	Disseminate the outcomes and lessons learned from the Clinical Governance and Unit Costs Action Learning Groups	2008-09		Welsh Assembly Government
5.24	Ensure that clinical governance arrangements, in line with the Welsh Assembly Government's Healthcare Standards, are in place for all substance misuse services	2008-09		CSPs
Communication Framework				
5.25	Produce and disseminate a communication framework	2009		Welsh Assembly Government

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**Further copies of this document are available from:**

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